



PURPOSE

The WCTA is a 700 plus member not-for-profit association interested in further education, turfgrass research and the exchange of information related to turfgrass management. Members represent a diversity of interest such as golf courses, school boards, municipalities, sod farms, nurseries, landscapers, lawn bowling greens, mechanics, horticulturists and industry suppliers. The organization is actively involved in the promotion and support of research, education and discussion in professional turfgrass management. WCTA members find great value in the activities of the Association; here are just a few examples:

The Turf Line News: *The TLN is a quarterly print and electronic publication sent to all members and regional turf industry suppliers. The magazine features recent local, regional, national and international news stories and technical articles of all types relating to turf management and beyond plus notices of association functions and activities, coming industry events, current research, Board and Staff updates, member profiles, industry awards and much more information of interest to our membership.*

Annual Conference: *Our greatest annual undertaking is a three day conference that usually takes place near the end of February. The event is designed specifically for education delivery and networking and is the largest of its kind in Western Canada including an extensive exhibitor's display and trade show ensuring delegates are current with new equipment, nutrients, pest control products, irrigation, drainage, tools and an almost unimaginable range of other turf management goods and services. High quality local, regional, national and international speakers engage delegates in five separate educational tracks specific to different sectors of turf management. Seminars can be technical or managerial in nature and will often include open forum discussion, special project updates and breaking news about turf research. As mentioned, networking is an important part of the turf industry and the conference, with its various social functions, helps bring turf managers together to share challenges, ideas, victories and discuss any issues surrounding the world of turf management.*

Research Program: *10% of all member dues collected are directed toward turf industry betterment through research project funding. The association actively solicits donations through a variety of fund-raising activities and events and directly from its own members, the supporting industry and allied groups. In addition, 30% of operational profits at the end of the fiscal year are earmarked for research. These funds are distributed to turf researchers from across Canada and internationally, chosen carefully by our Research Committee based on an always evolving list of criteria and priorities. Our fall edition of the Turf Line News is dedicated to turfgrass research and provides updates and reports on current projects. Total funding toward turfgrass research by the WCTA from 1997 through 2011 was \$433,858. The highest dollar figure in any one year was \$53,230 (2002) with an average of just under \$31,000 annually.*

CEC Point tracking: *Continuing Education Points are a common and important component of many professional careers including Turf Management. The WCTA is one of two official credit coordinators for the British Columbia Pesticide Applicators Certificate recertification program. The service is free for WCTA members and \$30 per year for BCLNA members. The WCTA is not only responsible for tracking of earned credits and submission to government for renewal, we play an active role in ensuring adequate accredited CEC educational opportunities are delivered annually throughout the regions of the province. Approximately 400 personnel are currently enrolled in the CEC program.*

Employment Network Service: *Any WCTA member may circulate employment postings to the entire membership free of charge at any time and as often as desired. This service has proven powerful for both employers and those interested in new opportunities. Postings are circulated via email as we receive them.*

The WCTA will benefit you. The WCTA repertoire boasts a number of member activities/services and is involved with a wide variety of allied organizations, government agencies, educational institutions, private enterprise and others in an effort to provide the best possible information, resources and representation for our membership. Cost is only \$225 per year or \$65 for a full time student.

2013 MEMBERSHIP APPLICATION FORM

Date _____

NAME: _____ COMPANY/SCHOOL: _____

MAILING ADDRESS: _____

Postal Code _____

TYPE OF BUSINESS: _____ BUSINESS PHONE(_____) _____ FAX: _____

E-MAIL: _____ Signature: _____

Your signature acknowledges the WCTA will print your name and company contact information in the Annual Membership Directory.
The WCTA will not intentionally provide personal member information to any third party.

2013 Dues: \$225.00

In BC add HST @ 12% 27.00

= **\$252.00**

or add GST @ 5% 11.25

(AB, SK, MB, QC, PE, YK, NT, NU) = **\$236.25**

For organizations with more than two WCTA members, the annual dues are \$75.00+HST=\$84.00 for the 3rd and subsequent members.

*STA offer valid for BC and Alberta WCTA members only

Full time Student rate: \$65.00 plus HST = \$72.80

Teacher's signature: _____

New for 2013: Join the STA - Canada's national sportsturf organization through the WCTA for only another \$90 + HST = \$100.80 (\$95 savings)*

TOTAL PAYMENT: \$ _____

Visa / MasterCard: _____ Expiry date: _____ / _____

Name on Card (Print): _____ Signature: _____

Please make all cheques payable to:
and mail or fax to:
(HST Reg#12198 3779 RT)

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